



## Introduction EQ Investors

EQ Investors (EQ) is an award-winning discretionary fund manager focused on sustainable and impact investing.

At EQ, we firmly believe that investors can achieve their goals while doing good for people and planet. We are proud to be a Founding UK B Corporation and see our purpose as more than just making a profile: we are part of a global community of leaders who see [business as a force for good](#).

EQ partners with advisers in the UK and across the globe, offering active, passive and bespoke investment solutions. We aim to maximise both investment returns and impact for your clients' portfolios by offering diversified multi-asset portfolios providing advisers with a complete, outsourced investment solution available on most investment platforms.

We have one of the market's longest track records in this area with our Positive Impact (Active) portfolios celebrating their 10<sup>th</sup> year in 2022. The Positive Impact portfolios are diversified portfolios of actively managed funds running dedicated impact strategies and investment in products and services that deliver an environmental or social impact. You can view our award-winning impact report here: [EQ Impact Report 2021](#).

In 2020, we launched the EQ Future Leaders portfolios; a range of diversified, low cost passive portfolios targeting sustainability leaders with an overweight on impact themes.

For more information, visit [www.eqinvestors.co.uk/advisers](http://www.eqinvestors.co.uk/advisers)

## Why we sponsored the report

EQ has been managing sustainable portfolio ranges for 10 years, but we have really seen a significant surge in interest over the last two years.

To us it is very important that as this market matures and grows, transparency improves also. Different clients have different sustainability preferences, and this report will help advisers asset the most suitable option for each. We hope that tools like this incentivise more advisers to engage in conversations with their clients around sustainable investing, ultimately leading to increase take-up.

## What are you actively doing in the ESG & sustainable space

EQ constantly pushes the boundaries of sustainable investment; engaging with fund managers to launch new products, pushing companies to improve through investors coalitions, improving our sustainability reporting transparency and designing new portfolio products that meet the growing demand of our IFA client community.

We are active members of industry collaborations, for example taking chair role in the BCorp finance coalition, and we advocate for sustainable investing through offering educational seminars to our clients and the open market for free.

## Further information

For further information about EQ Investors, please contact Matt Hardy, Business Development Manager – [matt.hardy@eqinvestors.co.uk](mailto:matt.hardy@eqinvestors.co.uk) or 0207 4887 134

Alternatively, visit [www.eqinvestors.co.uk/advisers](http://www.eqinvestors.co.uk/advisers) or follow us on Facebook, Instagram, LinkedIn, and Twitter.